

EXHIBIT OPPORTUNITY
CME ACTIVITY: 65th Swineford Allergy Conference
DATE: April 16-17, 2027
LOCATION: Pinn Hall Conference Center at The University of Virginia

The University of Virginia invites your organization to support the *65th Swineford Allergy Conference.*

Course Overview:
As the field of Allergy and Immunology continues to evolve clinically and scientifically, the Swineford Planning Committee strives to adapt based on feedback from prior participants and ongoing research within the Division. This edition of the meeting will bring together leaders of food allergy, immunotherapy, environmental allergen, and EoE. All will share clinical expertise, new and novel research concepts, and foster collaboration in advancing the science of allergic medicine.

Program Overview:

At the conclusion of this activity, learners will be able to:

- Apply evidence for the early introduction of high-risk foods to promote tolerance in young children.
- Integrate translational findings on immune profiles in chronic lung disease into clinical management and treatment decisions.
- Identify major environmental exposures that drive allergen sensitization and atopic disease.
- Implement advances in oral and epicutaneous immunotherapy to support tolerance induction.
- Select biologics using emerging evidence beyond primary labeled indications.
- Use advances in eosinophilic esophagitis biomarkers and immunopathogenesis to guide patient care and monitoring.

Expected Audience: 100 MD physicians, fellows, residents, researchers and medical students

Accrediting body:
This program is accredited by UVA Health Continuing Education to offer 8.5 AMA PRA *Category 1 Credits™*

Organization Description: UVA Health Continuing Education as a Joint Accreditation Provider adheres to the ***ACCME Standards for Integrity and Independence in Accredited Continuing Education,*** as well as Commonwealth of Virginia statutes, University of Virginia policies and procedures, and associated federal and private regulations and guidelines. As the accredited provider for this CE/IPCE activity, we are responsible for ensuring that healthcare professionals have access to professional development activities that are based on best practices and scientific integrity that ultimately supports the care of patients and the public.

Exhibit Opportunities: We invite your organization to support the upcoming conference by participating as an on-site exhibitor. The exhibit hall will be in a dedicated space, separate from the educational session areas. Exhibit opportunities are available to commercial supporters. The fees listed below apply exclusively to exhibit participation.

Exhibit tables will be located in the first-floor foyer and inside Meeting Room 1 of the Pinn Hall Conference Center. Space is limited, and the Continuing Education Office is unable to hold or reserve tables. All exhibitors must register through **CloudCME** to reserve a space. Exhibit opportunities are available on a first-come, first-served basis and will close once capacity is reached.

Gold Level – $7000 (limited to 8 exhibits)

- One (1) 6' Exhibit table with 2 chairs
- Two (2) full conference registrations with access to educational sessions
- Gold-level recognition in program materials
- Prime location in the room where all snacks and coffee are served

Silver Level – $6,000 (limited to 6 exhibits)

- One (1) 6' Exhibit table with 2 chairs
- Two (2) full conference registrations with access to educational sessions
- Silver-level recognition in program materials
- Location outside the rooms where snacks and coffee are served

Breakfast Sponsor – $3,000 (limited to 2)

- Recognition as the exclusive Saturday Breakfast Sponsor in conference materials
- Sponsor acknowledgment in attendee communications
- One complimentary conference registration for exhibit personnel
- Company included in rotating sponsor slides shown during breaks

Friday Lunch Sponsor – $3,000 (limited to 1)

- Recognition as the lunch Sponsor in conference materials
- Sponsor acknowledgment in attendee communications
- One complimentary conference registration for exhibit personnel
- Company included in rotating sponsor slides shown during breaks

Registration and payment can be made online at **https://uva.cloud-cme.com/ Swineford2027**

Each exhibitor must register via CloudCME using the link above under the "Industry" tab in order to reserve a table.

Payment can be via credit card (preferred) or check/ACH. *If choosing check/ACH, the confirmation email will include further instructions. Please refer to the name of the educational activity (Swineford 2027) when making payments.*

All sponsorship commitments, exhibitor agreements, and full payments must be received by April 1, 2027.

Lodging: The conference hotel guest room block is at the Draftsman Hotel in Charlottesville. Call the hotel at 434-984-8000 or click here to book at the group rate for Swineford Allergy Conference.

Please refer to the Swineford Conference to receive the special group rate of $279 +taxes/fees.

Make your reservation no later than March 20, 2027 , to receive the discounted room rate. Any reservations or changes made past the cutoff date cannot be guaranteed but will be accepted based on availability.

Thank you for your consideration. Please let me know if you need any additional information as you consider supporting this important conference.

Best regards,

Amy Harris
Program Manager | UVA Health Continuing Medical Education